

"From chaos
and challenge...
**opportunities,
connections,
and growth."**

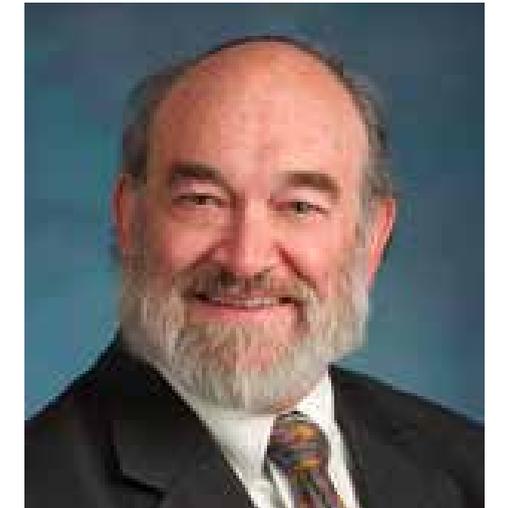
ANNUAL REPORT 2021

the **goodpeople** fund
מעשים טובים



I am overwhelmed by the extraordinary generosity of you, our donors ...

Cheshvan 5782 / November 2021



"Opportunities, Connections, and Growth ..."

We Choose

EACH YEAR, when I sit down to compose this message, I do so with great anticipation but with formidable writer's block. Why? Because I'm moved *every single day* by the good and positive impact that we collectively make. So how can I wrap up 365 days in a 600-word year-end message? It's a challenge.

Still, as I think about 2021, multiple themes emerge. Among them — **"From chaos and challenge ... opportunities, connections, and growth."** And the more I think about those words, I can't quit them, which is why they're on the cover of this report. They capture what I've seen within the GPF family throughout not only the last year ... but since the spring of 2020, when the world began to face down an unforgiving scourge.

This period of history has challenged our imaginations and visions, and even our physical and emotional health. And for our on-the-ground change makers, it has also exacted strains on their organizations and operations. But collectively, our GPF family has prevailed and come through what we hope is the worst of it even more committed, more passionate, and more equipped — were that even possible — to do good and make impact.

For this 2021 Annual Report, I asked some of our grantees about these challenges, and how they and their organizations met and grew with them. Excerpts from their reflections are placed throughout this report — and their full testimonies appear in a new feature on goodpeoplefund.org. I know

you will be struck, as I was, by the diverse ways they each approached unprecedented and unexpected tests.

For Abby Sondak, whose program was deeply curtailed due to Covid restrictions, it was a time to take a break and reset her very own self. For Jared Ciner, there was time and opportunity to expand the reach of his organization. And for Paul Muratore, isolation deepened the need to create stronger connections within our communities.

For myself, the past 20 months gave me renewed energy and an even stronger drive to improve lives and communities. I am overwhelmed by the extraordinary generosity of you, our donors, to direct your own commitment toward us so that we can take what are often life-saving actions.

As you take in our report, you will absorb the multiple stories that make up the GPF mosaic. The stories told by some of our change makers themselves, who in raw and vivid words describe the truth of the last year and how it changed them. The stories told through the descriptions of our 70-plus grantee organizations that are finding human need and systemic breakdown in the most hidden corners of our communities and responding with bold and innovative solutions. The stories told through numbers, reflecting the devotion of our donors who never fail to place their trust and faith in GPF to direct resources where they can do the most good.

When I say "our" annual report throughout this message, my choice of words is intentional. This report mirrors *all of us* — donors, grantee organization founders and their staff

teams, GPF board members, friends. We are all change makers, transforming Jewish values into action that uplifts lives and communities in the US, Israel, and elsewhere around the world.

Please revisit this report when you need your own uplifting (it really does work!), and stay tuned throughout the year as we tell our stories of collective good through our social media, podcasts, newsletters and other channels. **Our GPF story never ends or fails to inspire.**

And finally, there are two people whose work on our behalf cannot go unmentioned. Our staff is small, but certainly mighty. Andrea Good, though formally identified as our "Administrator", is so much more. Her attention to detail and deep commitment to our work helps keep me in line and organized. Glenn Rosenkrantz, our creative Communications Consultant, has the uncanny ability to read my mind and sharpen my words so that the true depth of our work is relayed to you, our supporters.

With my deepest gratitude for the honor of acting on your behalf,

Naomi K. Eisenberger
Co-Founder and Executive Director
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WHY DO WE VOLUNTARILY DIMINISH our stock of time and wealth for the sake of others?

Because whatever our resources, we believe we have enough — and some to spare — to help others in need. We don't want an award, commendation or public recognition.

What we do get is the act of affirming the importance of every person's life. In so doing, we affirm meaning in our own.

Consciously or not, we carry out the positive commandment in the Torah (Deuteronomy 30:19), "Choose Life."

Thank you — our donors and supporters — for enabling us to deliver sustenance, support and strength to the thousands of our beneficiaries. You are making a difference.

Larry Paul
יהודה לייב בן אליעזר הלוי ותמר
Yehudah Leib ben Eliezer HaLevi V'Tamar
GPF Board Chair

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 This symbol means we have done a podcast interview with one of our Good People. To listen to the **Good People Talk podcast series**, go to www.goodpeoplefund.org and click on the Media tab.

Vigilance and Response, as Covid Exacts a Continuing Toll

C OVID'S ENORMOUS ECONOMIC, social and humanitarian toll continues to challenge the world in unprecedented ways. The Good People Fund's structure enables us — and our mission compels us — to respond to needs emerging in the moment, and to those demanding long-term solutions.

From those who are physically challenged or elderly and facing continued isolation, to our neighbors and communities struggling to regain connection and stability, GPF is using existing and new networks of on-the-ground change makers to help in meaningful and impactful ways.

We are adopting a greater scope. GPF is reaching beyond our usual parameters as we help to mitigate Covid-related needs of people throughout the US, Israel and beyond. One overriding theme we observe is that those who struggled to survive prior to Covid are disproportionately affected, often in ways no one could have imagined.

For example ... one sector experiencing greater than usual disruption are asylees facing the challenge of leaving their homes and arriving in a country where a new language, unfamiliar customs and limited resources are intensified by the threat of the pandemic. As our established grantee, International Neighbors in Charlottesville, VA, worked tirelessly to ensure that children have access to education in Covid-safe locations, GPF helped to pay for bus transportation costs.

We are helping our grantees adjust to new demands. For GPF grantees, Covid presents challenges no one could have predicted. How do they compensate for in-person programming when social distancing limits gatherings? How do they serve students in online classes if they have no laptops or tablets? How do they address isolation of people who are elderly or physically challenged, who are often

marginalized in the best of times?

For example ... GPF helped to pay for devices for isolated, aging-at-home seniors served by our long-time grantee, LiLY – Liferforce in Later Years. In this way, they were equipped to stay engaged with the outside world through friendly visits from LiLY volunteers, group activities, and even classes — all online.

We are targeting assistance to critical needs exacerbated by the pandemic. Providing access to food continues to be a critical need to which we respond near daily. We've helped to distribute food gift cards through our grantees and others working directly with people unable to purchase groceries for themselves and their families. We've helped to provide clothing, diapers, and other essential items to maintain dignity for those who are in need through challenging times.

And, as we are aware of the severe emotional costs of the pandemic, and that stability is essential for individual, family and community health and healing, we're helping to ensure mental health services in some communities served by our grantees.

For example ... GPF has partnered with our grantee, For Good PGH, to help provide such services for people living in the poor and struggling areas in and around Braddock, PA, where the organization works to uplift and empower a struggling community and its residents.

The Good People Fund's ability to act quickly and thoughtfully makes it possible for thousands of people to not only receive critical material needs, but also the comfort in knowing that someone, a stranger, cares and can help.

With your support, GPF is addressing existing and emerging needs during this time. Visit goodpeoplefund.org to see how we are helping, together.



USA & ISRAEL
UPLIFTING LIVES, ONE AT A TIME

Quietly and Compassionately, Helping Those in Severe Need

The two-year-old boy didn't make it. He spent weeks in intensive care at Children's Hospital New Orleans, courageously battling complications from Covid on top of already life-threatening conditions.

Sam's loss is devastating to his parents, and it threw indescribable grief on top of severe financial struggles. As service industry workers, they are unemployed due to the economic toll of the pandemic.

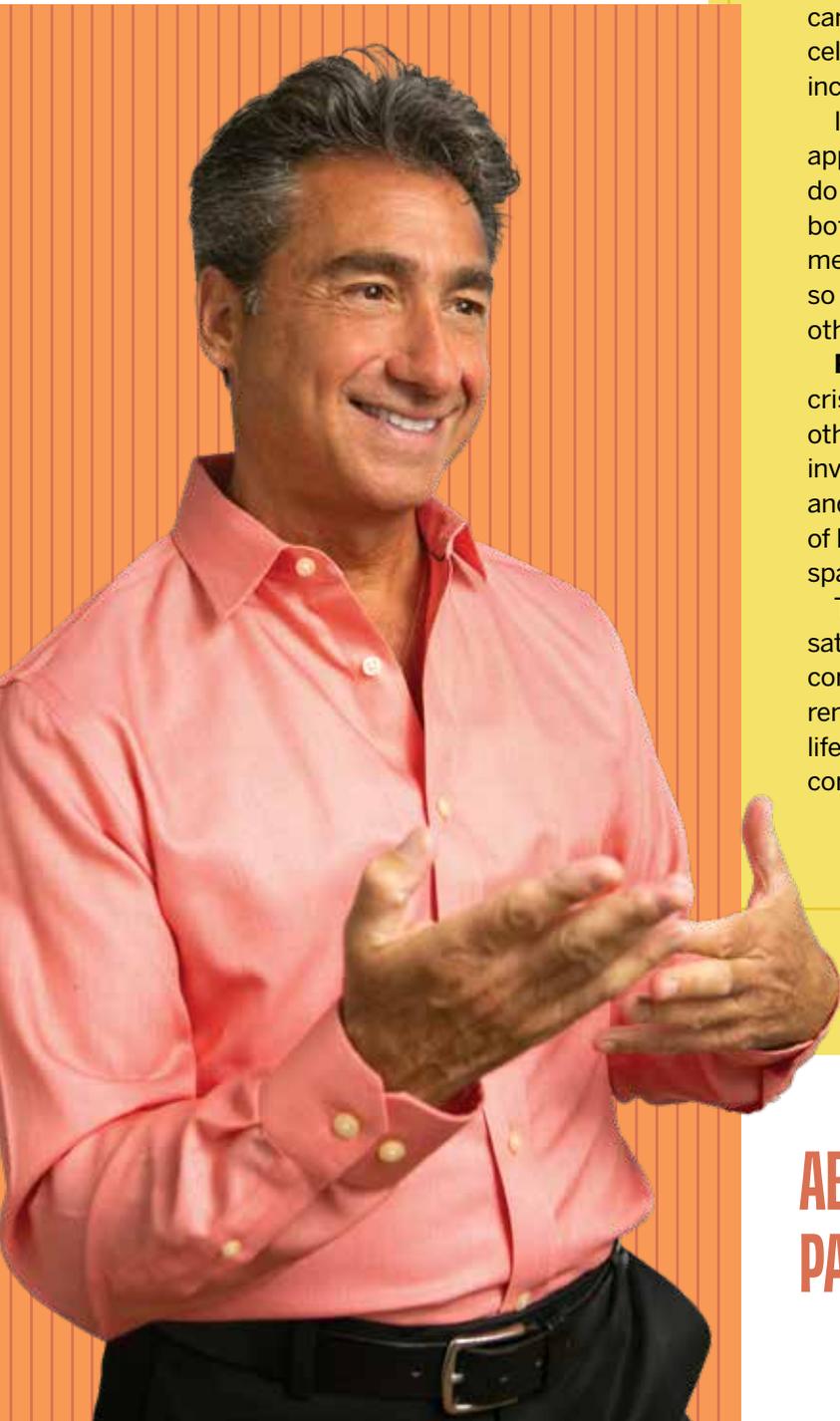
When a social worker at CHNO — one of many on-the-ground professionals in our network of compassion — called us in September to see if we could help, we didn't hesitate. We wired a small sum to complete arrangements for Sam's dignified funeral and proper burial the following day.

As GPF Executive Director Naomi Eisenberger wrote to GPF Board members immediately after: "This is just one of a million reasons why what we do is so important. It is not just the organizations that we support, but it is also those singular human needs cases that are so powerful."

There are so many individuals and families like Sam's who have nowhere to turn when life can be too challenging to bear. From a Holocaust survivor struggling to pay a month's rent to avoid eviction, to a single mom recovering from cancer and needing a week's groceries ... and multitudes among them ... none of us should face such times alone.

With your support, we help those in severe hardship where and when we can.

Renewed Generosity



ABBY SONDAK
PAUL MURATORE

Abbey Sondak, Founder of Just Imagine, and Paul Muratore, Founder of Connections, both work with communities at risk. They describe this period of disruption as one in which greater self-care and awareness — and more purposeful connection to community — will drive their impact in a new, emerging world.

Abby: As time passed, I realized just how tired I had truly been. For the first time in 10 years, I had a break. I wasn't spending the summer shuffling logistics, traveling from camp to camp, and troubleshooting crises via cell phone and email. Everything was on pause, including planning for the school year ahead.

In the stillness, I gained a renewed appreciation for all that Just Imagine is able to do for our students. The rest re-energized me both physically and mentally, and reminded me of the importance of taking care of myself so that I am able to continue taking care of others — and for that, I am grateful.

Paul: Seeing the disparity in this time of crisis fueled my passion to help and engage others to help all the more. There is an invitation for a renewed spirit of engagement and generosity — that we can heal the hurt of loss and grief, and fill the empty, alone spaces with love and hope.

These are not typical times, let's not be satisfied with "typical." Connect and stay connected. Your connection will be a powerful reminder of love and hope, especially when life feels hopeless and scary. Let's remain connected even as our masks come off.



Breaking Down Barriers

EVERYDAY BOSTON USA

Building Community Through Storytelling

NEW **Cara Solomon** is a born storyteller. Perhaps it was her earlier career as a journalist that directed her to create Everyday Boston, a powerful young program centered on the idea that "Stereotypes Divide Us. Stories Connect Us." And what better time to inaugurate such a program than when our nation is more fractured than ever before?

Everyday Boston maintains an online multi-media library where residents share their stories. A youth program teaches kids empathy along with interviewing skills, while the Bridge Project provides formerly incarcerated people with a vehicle to tell their stories while becoming part of the community.

"More Than a Vaccine: Storytelling to Build Medical Trust" is Cara's latest project. It amplifies the stories of Black, Indigenous and People of Color and bridges the divide between healthcare providers and BIPOC.

GPF Impact: Our matching funds underwrite a digital media producer position.

JGIRLS MAGAZINE USA 🇺🇸

A Place to Be Heard

Want to meet the next generation of leaders skilled in active listening and civil dialogue? Look no further than the contributors to, and readers of, jGirls Magazine. jGirls provides a safe space where self-identifying Jewish teen girls express their opinions and passions through writing, art and photography. The goal, says founder **Elizabeth Mandel**, is "to let them know their voices would always matter, and their needs would always matter, and their opinions would always count. Their understanding of themselves and their peers is valuable wisdom."

With a broad range of current and, at times, controversial topics including race, gender identity, antisemitism and joy, Elizabeth and the teen editorial board have created a platform where the creation of art is itself an act of social activism.

GPF Impact: Our grant covers administrative expenses.

KAIMA BE'EROTAYIM ISR 🇮🇱

Alternative Learning on the Farm

"I love agriculture but for me Kaima is a place of people that I trust and love and a home. ... I felt this place is more about your growth as a person than about how you do your work. I learned a lot about myself."

Shuki's words encapsulate perfectly the purpose of the Kaima sustainable organic farm program, which provides youth with an alternative education model. Where they once struggled in a traditional classroom, farm work fosters independence, responsibility and the development of trust in others.

Be'erotayim is one of five Kaima farms and a true family affair run by the Shevach family and headed by daughter **Rani Erez**. In addition to the CSA (community supported agriculture) component, which provides nearby families with weekly produce baskets, Be'erotayim also holds farm-to-table events in their rustic outdoor space.

GPF Impact: Our matching funds provide new office space and an updated website allowing CSA members to order online.

KAIMA HUKUK ISR

Bringing the Classroom to the Field

Kaima's "employment as education" model helps youth ages 14-18 who have struggled in more traditional educational settings. Started by **Efrat Noy** and others in Hukuk, near Tiberias, this is one of four Israeli farms where youth connect with the land and each other, creating a successful CSA (community supported agriculture) business and a community of trust. All profits are reinvested in the farm.

Though the kids kept the farm and CSA subscriptions running, the pandemic left this remote, picturesque location bereft of the usual tourists essential to Hukuk's growth. But as the Spring crop blossomed, the hope for new tourism returned, and many visitors will once again witness Kaima Hukuk's good work as they tour the farm and enjoy delicious farm-to-table meals.

GPF Impact: Our grant is directed to the construction of a packing house where young farmers assemble the CSA packages.

KAIMA NAHALAL ISR 🇮🇱

Uplifting Teenage Girls At-Risk

She left school in the 11th grade, lost in the world. Here, she found herself again. "I learned to work with the land. But mostly, I learned about myself. Now I feel empowered and confident in myself and my womanhood."

The story is testament to the power of Kaima Nahalal — a working farm in Israel's north and the newest in the Kaima network of five employing teens at-risk, equipping them with skills, and giving them a community of caring to uplift sense of self and future.

Kaima Nahalal is uniquely devoted to teenage girls — most with a history of sexual abuse — and is staffed solely by women. "This is an intimate space," says founder **Merav Carmi**, whose family has owned the land for generations. "In the field, or over food, we together regain trust and confidence."

GPF Impact: Our funds purchase a new vehicle for farm operations, and covers the cost of residential program staff.

MAGEN ISR

Guidance and Support for At-Risk Teens

Poverty and unemployment continue to plague the more than 160,000 people of Ethiopian descent residing in Israel. A clinical psychologist in Ma'ale Adumin, **Dr. Stu Chesner** has designed ground-breaking work with kids-at-risk using a holistic approach. He says, "Magen is about smashing through glass ceilings and limitations that stem from the limitations in self-esteem." In only four years, more than 500 teens have graduated high school and 90%, including Hila, the oldest of four in a single-parent family, have gone on to active military service.

A Magen success story, Hila spent much of her time helping her single mother with the younger kids, never imagining she could complete military service. Working with the family, Magen counselors intervened, arranging for additional help at home. Today, Hila is a member of an elite military unit and headed for great success.

GPF Impact: Our funds are used for administrative expenses.



PITTSBURGH INTERFAITH EVOLUTIONS / 2 FOR SEDER USA

Building Bridges to Fight Antisemitism

Attacks in Pittsburgh, Jersey City, Poway and beyond make it more imperative than ever to find ways to combat the extraordinary rise in antisemitism. The US has become a deeply polarized nation where too often hatred of the "other" is acceptable and human rights ignored.

Marnie Fienberg responded to the murder of her mother-in-law, Joyce Fienberg, and 11 other Jewish people at Pittsburgh's Tree of Life synagogue by founding Pittsburgh Interfaith Evolutions. Joyce loved to meet strangers and invite them to her seders. How better to get to know someone and break down barriers? PIE's signature program, 2 for Seder, does just that. Participants agree to host a few non-Jews and are provided all of the materials they need to hold a meaningful service that will open hearts and minds. Postponed because of the pandemic, plans are now underway for community seders this spring.

GPF Impact: Our matching grant underwrites administrative expenses.

PURE HEART FOUNDATION USA 🇺🇸

Breaking Cycles of Generational Incarceration

NEW By age 7, she'd seen two parents taken off to prison. The experience was psychologically, emotionally and physically devastating — and put her face-to-face with trauma and a culture of indifference, both ready to swallow her.

They didn't. **Sherelle Hogan** made it to college and the corporate world. Six years ago she pivoted to establish Pure Heart Foundation — based in Detroit — to provide immediate intervention and longer term support to children of imprisoned parents, and work to break cycles of generational incarceration.

PHF focuses on academic enrichment, mental and physical wellness, and family reunification — and pandemic-related emergency needs — within a community of support, healing and achievement. Since its founding, PHF has helped about 2,500 young people. "All of them felt forgotten; it's my responsibility to care and create cycles of hope," Sherelle says.

GPF Impact: Our funds help cover administrative expenses and emergency grocery gift cards for PHF community members.

JARED CINER
IRENE ZOLA

UNITED IN PURPOSE

THEY EACH MAKE IMPACT IN DISPARATE spheres, but they're united in objective ... ending isolation and its toll on quality of life and health within vulnerable populations.

Jared Ciner, Founder of SPIRIT Club, works with individuals with physical and mental challenges, giving them access to fitness and socialization programs at a gym in the Baltimore-DC region. **Irene Zola, Founder of LiLY – Lifeforce in Later Years,** engages seniors aging at home in NYC, seeing that they have social visits, lending a watchful eye, and more.

When physical distancing became the norm, both moved to guarantee continuity of their missions. Technology took them to new levels of impact, and those they serve to even more connectedness.

“We tried what we thought impossible: equipping older and most vulnerable seniors with technology and know-how so they could reap the benefits of togetherness,” says Irene. “Now, a multitude of those attending LiLY Zoom groups and events have built on new social connections made possible on devices.”

And Jared describes how SPIRIT Club — through strategic use of technology — brought programming and sense of community beyond its four walls, and also allowed it to share its model around the world.

“My mind is blown by the number of new and unexpected connections,” he says. “We’ve gone from a localized program to sharing SPIRIT Club with over 4,500 people in the US, Canada and Israel. Our next stage is taking advantage of the incredible connections made virtually, and establishing in-person presences to strengthen partnerships and relationships.”



ROAD TO RECOVERY ISR 🇮🇱

Lessons in Coexistence and Friendship

“You and I will not change the world. But, we may use our time to do something small and help one family get from Sheba Medical Center to a checkpoint near Bethlehem.” These are words spoken by one of Road to Recovery’s volunteers who provide transportation for people from West Bank and Gaza checkpoints to Israeli hospitals for critical care. Each ride fosters friendship between people for whom peaceful coexistence has been consistently unattainable — the positive outcome founder **Yuval Roth** was hoping for after losing his brother in a terrorist attack.

Despite Covid restrictions, volunteers made 9,650 trips for 15,000 patients. 2020 also saw the opening of RtoR’s new transportation logistics center and a partnership with Pesia’s Kitchen (p. 14), to provide infant formula and non-perishables to patients who live where food is scarce.

GPF Impact: Our funds are used to purchase medical supplies and fuel.

SHUTAF ISR

Creating Inclusive Spaces for All Abilities

“Our kids couldn’t just join activities at the local community center, so what were they supposed to do after school and during vacations?” **Beth Steinberg** and **Miriam Avraham** — mothers of children with developmental challenges — asked that very question as they identified a glaring societal void and then moved to fill it.

Shutaf, the Jerusalem-based organization they created, practices an inclusionary model of informal programming mixing kids, teens and young adults across the spectrum of developmental, physical and learning abilities. Beginning with a summer camp attracting 10 participants in 2007, Shutaf now offers year-round programming serving more than 300.

In the process, Shutaf (Hebrew for “partner”), is elevating inclusionary programming in Israel and beyond. The organization recently released a best practices guide for formal and informal educators who, Beth says, “share our mission to make the world a more inclusive place for people of all abilities.”

GPF Impact: Our grant supports staffing and a summer music program.

WITNESS TO MASS INCARCERATION USA

Beyond Prison, Finding Safety and Dignity

In the five years since **Evie Litwok** founded Witness to Mass Incarceration, she has raised awareness of the challenges and trauma faced by people formerly incarcerated. Evie is guided by her compassion and her personal experiences while imprisoned. She knows first-hand the injustices perpetrated by an overburdened criminal justice system; the sexual violence that prevails in our prisons, especially for the LGBTQ community; and the significant challenges of re-entering society after years of incarceration.

WMI runs several projects helping those returning to open society as well as those who have been free for some time and trying to rebuild their lives. The Suitcase Project provides a cellphone, laptop and gift cards to purchase essential items. WMI’s latest program, The MAP, is a unique online directory of businesses owned by formerly incarcerated individuals.

GPF Impact: Our funds underwrite administrative expenses and supermarket gift cards distributed to newly released individuals.

YOTSROT ISR

Helping Sex Workers Change Course

Person. A seemingly simple word printed on the clothing and accessories of the “I’m Not for Sale” brand created by Yotsrot designers is an empowering reminder of worth and equality. It’s why, 10 years ago, former fashion editor **Lilach Tzur Ben Moshe** set out to help women leaving a life of prostitution. Yotsrot is the first organization in Israel dedicated to the assistance and vocational training of these women.

Two studios, in Tel Aviv and Haifa, teach necessary skills — sewing, pattern-making, business, digital marketing — while providing a safe, encouraging space for self-identifying women of all religions and backgrounds who are seeking a new life. The new Maya help center, established in response to the Covid crisis and the 300% increase in those seeking help, offers legal and psychiatric services, parental guidance, financial coaching and more.

GPF Impact: Our funds help underwrite parenting classes.



Healing Broken Communities

FAMILY-TO-FAMILY USA

Combating Poverty, One Family at a Time

Consider a 2021 Urban Institute finding that one in seven Americans lives below the threshold of poverty. Now envision the faces and struggles that populate that finding, one that may worsen as the pandemic continues.

That’s what **Pam Koner** did in 2002, when she learned about the scourge of poverty in one Illinois town and the trials of one particular family ... and then began sending monthly boxes of food to ease the burden. That act of compassion grew into what is now Family-to-Family to link individuals and families with resources to those with less, and create social action mindedness along the way.

The organization’s family sponsorship program has swelled during the pandemic, underscoring the value of Pam’s relational approach to fighting poverty, and giving people power and ownership to combat it. “I have seen the best of us,” she says.

GPF Impact: Our grant funds pandemic-related relief, and administrative expenses.

FOR GOOD PGH USA 🇺🇸

Providing for Underserved People in Greater Pittsburgh

Who wouldn’t love to have **Kristen Michaels** and **Gisele Fetterman** as neighbors? Their belief that in every one of us there is kindness that can be directed to helping others makes life in Braddock, PA, so much better.

This once booming steel town is now home to fewer than 2,000 residents, most living well below the poverty line. Be they struggling single mothers, or people fighting addiction, or families living with hunger insecurity — the two believe that inclusivity and diversity can make a better world.

For Good PGH offers hope and compassion along with tangible support. That includes food as well as Freestore 10514, a collection of converted shipping containers that offers local residents a place to shop for donated clothing, housewares and more, all free of charge.

GPF Impact: Our grants, many of which are related to Covid needs, are used to help purchase food and provide mental health support.

GABRIEL PROJECT MUMBAI USA 🇺🇸
Creating Hope in India's Slums

Jacob Sztokman was in Mumbai, India and witnessed abject need in city slums. The exposure shook him — to the extent that he abandoned his career to establish Gabriel Project Mumbai and uplift lives in challenged urban areas and rural villages. “I had to do something,” he says.

GPM uses a holistic model of individual and community empowerment, recognizing that education, health care, nutrition, and livelihoods are mutually supporting goals. For example, a GPF-supported project gives women the opportunity to cook nutritious meals for school children, and also encourages the women to prepare food for public sale ... creating income through social enterprise.

As the pandemic takes its toll in GPM communities, the organization's “Operation CoVER” elevates hygiene programs, emergency relief, and vaccination education and outreach. “We're creating thriving communities where once there was despair,” Jacob says.

GPF Impact: Our funds support GPM's nutrition program and the purchase of a staff vehicle.

ONE CAN HELP USA
Supporting Court-Involved Families in Massachusetts

Paying for a swimsuit helps a boy enjoy summer, but also helps a mom rebuild a relationship with her son returning home from foster care. Paying for cell phone minutes helps a foster care child speak to her dad. One Can Help, founded by attorney **Anne Bader-Martin**, fills in where resources are lacking — making modest payments, stopping a cycle of deterioration, and securing positive outcomes for vulnerable families.

One attorney shares, “Twenty-five dollars [for an ID] might seem like a small way to help someone, but for my client it made all the difference. She is now employed again for the first time in more than six months!”

Needs increased 40% during the pandemic. OCH served 3,000 children and families, providing emergency assistance in the form of supermarket cards, laptops, rent assistance and more.

GPF Impact: Our funds are used for a new computer operating system.

PESIA'S KITCHEN ISR
Rescuing Excess Food

Back in the 1920's, *Safta* (Grandmother) Pesia was a legend in her hometown of Volozhyn, Poland. Home to a famous yeshiva, the village had more than its fair share of hungry people, and nothing gave Pesia greater pleasure than providing nourishing food to those who needed it.

Many decades later, two grandchildren of Pesia, cousins **Gideon Ben Ami** and **Pnina Raphael**, are doing the exact same thing in Tel Aviv and beyond (and are even assisted by some of Pesia's great-grandchildren). As Gideon often remarks, “It is a human right to have access to healthy food.” To help make that possible, Pesia's Kitchen feeds nearly a thousand people daily. Since 2012, almost 2,000 *tons* of perfectly good food (including fresh produce) rescued from local sources has reached Holocaust survivors, refugees, survivors of domestic violence, residents of homeless shelters — anyone who is hungry.

GPF Impact: Our funds are used to underwrite administrative expenses.

MITZVAH CIRCLE FOUNDATION USA 🇺🇸
Providing for People Walking Along Life's Edge

From the street it looks like any other warehouse. Inside, **Fran Held** has created a community of volunteers who care deeply about the families and individuals they serve, 20 miles southeast of Philadelphia. Each month more than 1,000 volunteers sort, pack and deliver customized care packages — from a hundred different types of items — that government assistance does not always provide. As Fran says, “Crises, illness, serious circumstances can happen to any family, and they might not really be able to find many avenues for assistance. We want to be the place that says yes and be able to help you through that tough time.”

The pandemic presented extraordinary challenges. By distributing clothing, more than two million diapers, nearly a half million personal hygiene products and tens of thousands of dollars in supermarket gift cards, Mitzvah Circle empowered many people to move forward.

GPF Impact: Our funds help underwrite staff salaries.

PUERTO RICO LIT USA 🇺🇸
Responding to Essential Needs After Disaster Strikes

“To me it was unacceptable that anyone would be suffering from hunger on US soil,” **Erika Vélez** recalls. “I said, ‘I'm going to help: Who's coming with me?’” In October 2017, after Hurricane Maria ravaged Puerto Rico, Erika set off for one of the hardest hit towns with enough donated supplies for 50 families. And so, Puerto Rico Lit was born.

Earthquakes followed, then Covid. Through it all, Erika has been our eyes and ears on the ground, finding and verifying needs and coordinating continuing relief efforts. Appliances and building supplies for those whose homes are still in disrepair, clothing and food for families in need, or laptops for students learning virtually. No need is too small or beyond her reach. Four years in, the work of PR Lit and Erika's volunteers remains essential.

GPF Impact: Our funds are used for essential items distributed to those in need.

TEN GAV ISR 🇮🇸
Crowdfunding to Help Those in Need

A man with health problems can work only sporadically and needs a bed. A teenager living in poverty requires equine therapy to address emotional challenges. An army veteran lost her job due to the pandemic and needs a computer to continue studies.

Naomi Brounstein and **Vivi Mann** tell stories of individuals and families whose struggles can fall through the Israeli social safety net. Ten Gav, the organization they founded six years ago, vets cases through a network of social service agencies and offers an innovative, story-based crowdfunding platform through which people who want to directly assist others in need can do so.

The name “Ten Gav” is a Hebrew idiom meaning “covering someone's back,” explains Naomi, who like Vivi, made *aliyah* in the 90's. “You get to a point where you're living in Israel ... and you want to make a contribution,” she said.

GPF Impact: Our funds support marketing initiatives.

THE WAREHOUSE NJ USA
Helping Formerly Homeless People Settle into New Homes

“If I didn't have this experience or Ms. Kim I would probably still be living in my car, because that is where I was living.” This woman speaks for the nearly 200 individuals and families who are no longer homeless, having finally received a Section 8 housing voucher. Whether they have mental illness, are victims of domestic violence or are newly settled refugees, they are all clients of one of the 14 social service agencies currently working with **Kim Sleeman** at The Warehouse NJ.

Kim, a long-time volunteer for many causes, makes possible a new life for each client along with the donated furniture she lets them select from her numerous storage units. Kim's desire to help others grows even further when she sees how empowered recipients feel to not only have a safe place to sleep but a beautiful one as well.

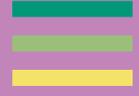
GPF Impact: Our matching grant helps underwrite storage costs.

THE FOOD PROJECT USA
Using Food to Heal a Neighborhood

It might seem to be all about food, but The Food Project (a program of UEmpower MD), housed in a former elementary school in the blight that is SW Baltimore, is so much more. Instead of the usual readin', writin' and 'rithmetic you expect to be taught there, **Michelle Suazo** and her small staff and volunteers with expertise in farming, behavioral therapy, public health and social work, focus on bringing hope and culinary skills to local youth who have little about which to be hopeful.

As the pandemic raged around them, programming became virtual and the organization quickly pivoted to provide food and other necessities to this poor neighborhood. The Project prepares and distributes meals, giving participants on the job experience. They also run a weekly market and offers programs to help young people cope with the increased emotional stress of the pandemic.

GPF Impact: Our funds underwrite the purchase of food, and administrative expenses.



DAVID
SILVER



ONE'S FROM THE AFFLUENT SUBURBS. One's from the inner city. Yet they've forged a rare friendship and connection rooted in shared commitment: uplifting youth at-risk in Detroit and giving them a future.

David Silver, Founder of Detroit Horse Power, and Courtney Smith, Founder of Detroit Phoenix Center, also share a quality critical for change makers ... holding tight to passion in the face of unforeseen challenges, and grabbing the moment to make even greater impact in their city and beyond.

"The pandemic was an opportunity to forge inspiring connections with equestrians of color around the nation," says David. "Our students engaged with a Black queer woman in Oregon aspiring to win the American Paint Horse Association championship, a Black man pursuing his love of polo in the Bay Area ... and a Mexican American woman on the West Coast using miniature horses and donkeys for therapy.

"We'll continue to connect Detroit Horse Power's work ... to the national effort to create pathways for under-represented communities."

For Courtney too, nearly two years of unexpected challenges empowered her to reexamine herself as a leader and her organization's connection to community.

"The pandemic forced us to pivot and reimagine alternative benchmarks to success," she says. "They became less about the quantifiable numbers and lists, and more about the quality of how we showed up for ourselves and our community. I learned there is great power in pivots and even greater power in allowing intentional pause."

THE POWER OF THE PAUSE



COURTNEY
SMITH



Elevating Invisible Populations

FEAST USA 🇺🇸
(FOOD – EDUCATION – ACCESS – SUPPORT – TOGETHER)

Better Food Outcomes for All

“Food is an expression of who we are as individuals, as a society, and can dramatically change our physical wellbeing and health outcomes.” **Dana Rizer**, FEAST’s Executive Director, sums up the outsize role that food plays in all of our lives.

Begun in 2013 by **Sam Polk**, the LA-based program addresses a broken and unjust food system, and tackles the fact that the life expectancy of kids growing up in South LA is ten years less than those growing up on the west side. The 16-week program, which also runs in New York and elsewhere around the country, provides a support group environment that fosters confidence, improves healthy eating habits and physical and emotional health, builds community and inspires leadership.

GPF Impact: Our support enables the development of an app that will give participants greater accessibility to FEAST’s programs. Additional funds are directed to participants’ Covid-related needs for rent and food assistance.

HEART 2 HART DETROIT USA

Spreading Kindness on the Streets of Detroit

Looking for **Larry Oleinick**? Just spot his blue Chrysler in Detroit’s Hart Plaza. There, he and a small contingent of volunteers regularly set up an urban oasis for people who are homeless or experiencing severe hardship.

They find outstretched hands holding sandwiches, coffee, a pair of socks, other life-sustaining essentials, and sometimes a bridge to a more sustainable future. As importantly, they find connection and community, because it’s near the van where they’re known by their names — which means everything in a world that so often renders them invisible.

Larry founded Heart 2 Hart in 2012 after a career in the medical supply business. “I was fortunate enough to have parents who wanted to help people,” he says. “They modeled it, and it rubbed off. Kindness doesn’t just fall out of the sky, you have to make it happen.”

GPF Impact: Our funds are directed to administrative expenses and the purchase of basic necessities.

I SUPPORT THE GIRLS USA

Essentials for Homeless and Low-Income Folks

It’s all about dignity — and about a subject far too often avoided or spoken of in whispers. For people who are poor, homeless or in crisis, a simple item like a properly fitting bra or a supply of personal hygiene products can be a daunting challenge. One Facebook post only six years ago has brought **Dana Marlowe** millions (quite literally) of donated items she now distributes through affiliates around the world.

Dana’s passion and compassion have changed reality for untold numbers of people, be they breast cancer survivors, victims of natural disasters, prison inmates, transgender adults and teens, veterans, Native Americans or anyone in economic distress. She has also changed the conversation with terms like “period poverty” and “Flash Kits” for women undergoing menopause. During the pandemic alone, ISTG accepted and donated a remarkable two million products.

GPF Impact: Our funds underwrite administrative expenses.

INBAR ISR 🇮🇱

For Those with Challenges, the Power to Dream

They share accomplishment measured any which way — serving in the Israeli Defense Forces, perhaps, or earning educational degrees, or merely meeting each day with optimism. Yet always with a hard reality lurking that some basic human aspirations like love or marriage or families of their own aren’t so likely.

Inbar wants to change all that. The Israeli organization works with individuals with physical or developmental challenges to infuse them with boundless self-confidence and self-love, as they venture to enhance existing relationships, find new ones, and attain a wholeness that at times seems out of reach.

Under the energetic leadership of **Shoshi Margolin**, Inbar offers an expanding slate of creative workshops and events to build social and communication skills, self-esteem, and a community of support. “Now I feel like a whole person who can have everything, even love,” says one participant.

GPF Impact: Our grant covers administrative and staffing expenses.

LILY — LIFEFORCE IN LATER YEARS USA

Building Community for Isolated Seniors

None of us were spared the impact of this pandemic that has changed lives in unimaginable ways. For elders, many of whom were already leading lives of isolation and fear, the effects were disastrous. But for those 200 or so fortunate to be part of LiLY’s community in Manhattan’s Morningside Heights and West Harlem, support came from the caring community that **Irene Zola** created more than 21 years ago. Personal visits from nearly 100 local volunteers were replaced by weekly

phone calls. In-person activities became virtual and included classes and concerts and more. Elders without technology were provided tablets, lessons and internet service if needed. For some, additional food was provided. As Irene commented, the pandemic forced LiLY to “pivot from a ‘hands-on’ program to one where ... as much as possible, we are keeping elders from depression, anxiety, sickness and death.”

GPF Impact: Our funds underwrite administrative expenses and a Spanish-speaking social worker.

MARVA ISR

Preserving Dignity and Autonomy Through Life’s Challenges

Suffering from Alzheimer’s, Elsa is in her 90’s, living alone, and unable to take care of herself. Moving to an institution would only evoke terrifying memories of life in Nazi Germany.

For elders like Elsa, at risk of abuse or neglect, and young adults with mental health and/or abuse challenges, MARVA is an extraordinary resource. **Dr. Michal Wosner** and **Dr. Mickey Schindler**, MARVA’s main visionaries, use their expertise in both the law and social work to create a holistic operation that reduces suffering, preserves independence and restores dignity.

“So often, legal or social welfare or therapeutic approaches are not enough or sufficient on their own,” says Dr. Schindler. “Each can be effective in some way, but not in a whole way, and not give a complete sort of intervention and solution.” MARVA’s model does just that.

GPF Impact: Our grant helps establish a new office in Northern Israel.

MUSIC MENDS MINDS USA

Music as Alternative Therapy

More than six million Americans live with Alzheimer’s. Until recently, **Irwin Rosenstein** (z’l) was one of them. More than a statistic, he was beloved husband and inspiration to **Carol**.

Seven years ago, when she saw the positive effect playing the piano had on him, she brought together the 5th Dementia Band, and the rest is history. A neurodegenerative diagnosis results in depression, anxiety and feelings of isolation for both the patient and their loved ones. Based on scientific research, MMM’s innovative therapy and musical support groups — as well as 20 bands across the US and overseas — improve quality of life for all.

During the pandemic MMM pivoted to online Zoom sessions, vastly increasing the number of participants. “What the world needs now is music. Music is medicine for the mind,” says Carol. “We can bring such happiness and hope in this moment of relative despair.”

GPF Impact: Our funds help underwrite the cost of a music therapist.

NIVCHAROT: HAREDI WOMEN’S MOVEMENT ISR

Giving Representation to Haredi Women

It all began with a Facebook campaign. Frustrated by the lack of women’s representation in the Israeli government’s religious parties, **Esty Shushan** discovered she was not alone and founded Nivcharot (No Voice - No Vote), the first and only organization of its kind in Israel. Nivcharot’s advocacy training and leadership seminars encourage Haredi women to “find their voice” in public, social and political life. As one participant shares, “I want to be a part of a people, a community ... I also acquired a community of women like me, who aspire to do good in their sector and beyond.”

Nivcharot raises awareness and allows for open conversations on once-taboo topics such as divorce, birth control and arranged marriage. Despite an ever-changing government and Covid, Esty and the women she has inspired continue to be a driving force for advancement of Haredi women.

GPF Impact: Our funds help underwrite the cost of the women’s symposium.

SAHAR ISR

Online Support for Emotional Distress

“I’m really lonely. I’m alone, with myself, at home all day, every day. I feel like I have no one and like no one cares.”

No statement could better describe the enormous toll the pandemic has had on people’s mental state. For Sahar, an online support system for people experiencing mental health crises, the pandemic brought a 72% increase in calls compared with 2018. More than 150 highly trained Hebrew-speaking and Arabic-speaking volunteers worked 14-hour days and ultimately saved 342 lives — an impressive and astounding number.

Yael Levy, who now heads the program, reports that in addition to the pandemic’s impact, the outbreak of hostilities in May only increased Israelis’ anxiety and brought further demands on Sahar.

GPF Impact: Our funds are used to develop videos that raise awareness of mental health issues and provide tools for people to address those concerns.

SHAI ASHER ISR

Empowering People with Special Needs

Kibbutz Shluchot in Northern Israel is a bit of rural paradise, with gardens growing all sorts of vegetation, an animal farm, a well-stocked general store, open skies ... and the spirit and practice of inclusion.

Incorporated there is Shai Asher, an apprenticeship program for people with special needs as they learn trades and

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BUILDING



FOR SOME WITHIN THE GPF FAMILY, the pandemic has offered time to reflect on continuity of vision and impact, and their own role going forward. **Stuart Chesner, Founder of Magen, and Miriam Avraham and Beth Steinberg, Founders of Shutaf,** all work with youth in Israel, and shared thoughts.

Stuart: The pandemic caused me to attend to my internal self and closest family connections. Lockdown effectively disconnected most social contact. Many more hours of my time were spent alone. Even in Zoom meetings, I was mindful of being alone. On the one hand, separation from human contact made me feel like a junky, withdrawing from the psychedelic effects of social stimulation. On the other, I grew intensely mindful of my most intimate connections, and myself. I'm trying hard to become one of the good people. I'm uncertain whether my efforts will succeed, but I'm convinced of the nobleness of this struggle.

Miriam and Beth: We became almost grateful for the chance to step back from the frenzy of the day to day, and truly reflect on the future of Shutaf. It was suddenly possible to gain more clarity about our dreams for the organization without all of the daily "noise." As we slowly develop a succession plan, we are able to connect calmly to a vision of Shutaf in the future, continuing to model excellent, inclusive programming for children, teens and young adults with disabilities.

LEGACY



develop life skills within the supportive environment of the greater kibbutz community. **Menachem Stolpner**, a former social worker in NYC, founded the program with his fierce belief that individuals with special needs deserve as much purpose, dignity and opportunity as anyone.

Participants, who have aged out of more formal programs elsewhere, have varied responsibilities. The group maintains a growing agricultural enterprise, which includes cultivation of turmeric and other medicinal herbs — as their confidence and preparation for life beyond the kibbutz intensifies. “I am worthy and capable like any other person,” one says.

GPF Impact: Our funds cover staffing expenses.

SPiRiT CLUB FOUNDATION USA 🇺🇸

Building Strength and Confidence

There’s a fitness club in Maryland that’s not your usual corner gym. At SPiRiT Club, individuals with physical and developmental challenges are lifting weights, doing aerobics, and working with personal trainers in a space that embraces diversity and inclusion.

SPiRiT (Social-Physical-Interactive-Respectful-Integrated-Teamwork) Club Founder **Jared Ciner** merged his fitness background and experience working with people with special needs to open SPiRiT Club in 2013. He later established SPiRiT Club Foundation to ensure that physical health and socialization is accessible to members of a too-often marginalized population, and to advocate for their visibility and accommodation.

“We have to understand that every person is an equal human being who deserves the same respect and opportunity as anyone else,” Jared says.

GPF Impact: Our grant funds scholarships for a swimming program, and for technology allowing virtual participation in fitness classes during the pandemic and beyond.

SURVIVOR MITZVAH PROJECT USA

Helping Holocaust Survivors in Eastern Europe

In 2001, **Zane Buzby** set out to discover her roots in Eastern Europe. What she found were some of the last survivors of the Holocaust, all but forgotten, living in extreme poverty. So she founded Survivor Mitzvah Project, which now helps 2,000 individuals in eight countries, providing funds for food, heat and shelter. “The money is lifesaving,” Zane says, “but the connections are equally lifesaving.” SMP is writing a more hopeful final chapter to the Holocaust, she adds — “one of kindness and compassion, what they finally deserve at the end of their lives.”

SMP also houses an invaluable educational archive, including hundreds of hours of video, plus handwritten testimonies of Eastern European survivors.

Homecare became nearly impossible during the pandemic. SMP hired caregivers and provided PPE so that food and medical help could still be delivered to the most vulnerable.

GPF Impact: Our funds are used to underwrite survivors’ needs.

UNCHAINED AT LAST USA

Ending Arranged, Forced and Child Marriage

How is it that a current study showed that nearly 300,000 children, some as young as 10 years old, were married in the U.S. between 2000-2018? It seems unlikely, but, indeed, it is true. The study is a product of several leading organizations including Unchained at Last, founded by **Fraidy Reiss**, who is pioneering efforts to make child marriage in this country illegal. To date, her advocacy has helped change the law in five states, with growing support for similar change in others.

Fraidy, herself a survivor of an arranged marriage, has dedicated her life to helping those who find themselves victims of child or forced marriage by providing legal and social services to these individuals — mostly women and girls. It is truly lifesaving work.

GPF Impact: Our funds underwrite the organization’s modest staffing needs.

ZA’AKAH USA

Helping Survivors of Child Sexual Abuse in the Orthodox Community and Beyond

NEW **Asher Lovy** grew up in the insular *Haredi* community of Borough Park, Brooklyn, and was sexually, physically and mentally abused by his mother.

The silence within that community — where discussion of such aggressions was neither welcome nor acknowledged — was unbearable. “I needed to go out and yell about it,” says Asher, who now heads ZA’AKAH (Hebrew for “outcry”) to advocate for survivors of child sexual abuse in the Orthodox Jewish community.

ZA’AKAH raises awareness of child sexual abuse, creates channels to address it and support survivors ... and seeks to break the silence. A volunteer-based Shabbos and Yom Tov hotline provides peer-to-peer support, for example, and the organization helped pass the landmark Child Victims Acts in New York and New Jersey to give survivors a path to justice.

“I want others to benefit from my experience and what I’ve learned,” Asher says.

GPF Impact: Our grant covers administrative expenses.

Building a Future

ANI SHLISHI ISR 🇮🇸

Giving Skills, Community and Future to Youth at-Risk

It started when **David Baskin** and **Ilan Kedar** — best friends from their IDF days — collected clothes discarded by soldiers and donated it all to youth at-risk.

Then they connected the dots: the used clothing going to waste, the potential of youth at-risk, and the life lesson David’s high school mentor gave him — to consider himself third, after the greater good and the welfare of others.

Ani Shlishi (“I am Third”) collects secondhand clothes to sell at its stores in Tel Aviv and Rishon Lezion (and another planned in Jerusalem), employs youth at-risk to give them marketable skills and self worth, and uses profits to fund vocational scholarships.

A new program facilitates a smooth transition of alumni into school, workplaces, military service, and other spaces in Israeli society. “For the first time, I believe my future will be better than my past,” one says.

GPF Impact: Our grant supports Ani Shlishi’s alumni program.

BOSTON YOUTH WRESTLING USA 🇺🇸

(now part of Beat the Streets New England)

From the Mat, Preparation for Life

José Valenzuela believes wrestling is a metaphor for life. He founded Boston Youth Wrestling to help kids in underserved communities benefit, as he has, from improved confidence, trust, teamwork, self-reliance, and setting and reaching goals. “On and off the mat,” José says, “the sport really is just about life ... through this lens of wrestling, we can accomplish a lot.”

Now partnered with a program in Providence, RI, “Beat the Streets New England,” BYW still uses its E3 model: engage, enrich, evolve. Focus, drive and leadership skills prepare kids for wrestling and for life. Wrestling is blind to race, disabilities, gender, and body type, and allows each participant to develop their true self. Coaching and mentoring continued during Covid — online — but participants persevered, and training and tournaments are now back in person.

GPF Impact: Our matching funds are directed to the summer coaching program.

BREAKING THE CHAIN THROUGH EDUCATION USA 🇺🇸

Ending Child Slavery in Ghana

It could be the biggest social studies project ever, beginning in a Metuchen (NJ) High School classroom and reaching 5,000 miles west to Africa.

In 2006, teacher **Evan Robbins** read about child enslavement in Ghana and brought the story to his students. Together, they dived into the issue and committed to act. Breaking the Chain Through Education grew as successive classes built community and global partnerships to increase awareness, raise funds, rescue Ghanaian children, and put them on a path to long-term success and independence.

BTCTE helped build a school in the Lake Volta region and is currently helping to support 90 formerly trafficked children to end cycles of poverty that lead to child slavery. “Changing the life of just one makes all the difference,” says one of Evan’s students.

GPF Impact: Our grant helps to cover administrative expenses.

CARAVAN TO CLASS USA

Advancing Education in Timbuktu and Beyond

Nine young women in Mali, a country perhaps best known for its military takeovers, are now on the road to new lives filled with untold possibilities. Recipients of Caravan to Class’s “Bourse Jackie” scholarships, each woman completes an intensive English course as well as attends university, with some graduating this year and already promised jobs.

Barry Hoffner began Caravan to Class after attending Mali’s famous desert music festival. Upon learning about the dearth of educational opportunities available to Mali children, Barry began to build schools in local villages. “Imagine a world ... where no matter where a child lives, the fundamental right of education is assured,” he says. To ensure that those children break the cycle of illiteracy that had plagued their ancestors for years, Caravan to Class has constructed 15 schools with a 16th planned for late 2021.

GPF Impact: Our funds are used to underwrite university scholarships.

CONNECTIONS USA 🇺🇸

Mentoring At-Risk Teens to Help Them Succeed

“He was the only adult who really knew me anymore and the only one who wasn’t paid to care about me,” says Tommy, a teenager in the child welfare/juvenile court system. “He helped me open my first bank account ... taught me how to go grocery shopping and helped me learn about health insurance and other adult stuff.” When **Paul Muratore** founded Connections, Tommy’s words were exactly what he’d dreamed of.

Paul, a longtime mentor to at-risk teens, retired in 2016 and followed his dream to start a program for youth just like Tommy — those with past, current or peripheral contact with the child welfare or juvenile justice systems in NYC or nearby Westchester County and who need guidance and friendship. Since then, more than 130 young people have established deep relationships of a year or more with their mentors, even throughout the pandemic. Together, they've proven that when someone cares, anything is possible.

GPF Impact: Our funds underwrite administrative expenses.

CREATING CONNECTED COMMUNITIES USA

Developing Young Leaders Through Service

In 1995, **Amy Zeide** threw a holiday party for children — living in a homeless shelter — whose gifts were stolen, and with that planted the seeds for Creating Connected Communities. CCC serves the Atlanta area year-round through community outreach and the teen Leadership Development Program. As one teen volunteer says, “A really meaningful experience for everyone ... You truly get to see how much of an impact you can make, how much you have to be thankful for and how much you can learn from others.”

In 2020, nearly 200 CCC volunteers served more than 8,000 children and families in need. While many other services were unavailable during the pandemic, “Amy’s Holiday Party Delivered” still provided holiday cheer by donating “wish list” items and basic necessities, including gifts, meals, Smile Bags and more to 2,000 children and families. And teen leaders learned they could still make a difference, albeit a bit differently.

GPF Impact: Our funds support diversity training.

DETROIT HORSE POWER USA

Giving Opportunity to At-Risk Urban Youth

Immersed in competitive horseback riding growing up, **David Silver** experienced the proven power of equestrian training in developing positive social and emotional character traits — like empathy, confidence, responsibility and perseverance.

Now he’s sharing that experience with underprivileged youth in Detroit, a population he knows well as a former public school teacher. Detroit Horse Power, the organization he founded in 2015, has brought hundreds of at-risk urban youth to partner horse farms outside the city for free summer camps and after-school programs. Currently, DHP is planning an equestrian center on vacant land within the city — boosting neighborhood vitality and giving youth a stake in Detroit’s future.

“Life lessons from our experiences with horses are universal,” David says. “We’re leveling the playing field to ensure Detroit youth have the same high-impact opportunities as anyone else.”

GPF Impact: Our funds underwrite staffing expenses.

DETROIT PHOENIX CENTER USA

Giving Hope to Street-Connected Youth

NEW Ask **Courtney Smith** what drives her passion to uplift vulnerable youth, and she says: “lived experience.” She herself grew up in the foster care system but ended up living in shelters as a teen.

“Homelessness is personal to me. It can be a cyclical issue that goes on for generations if we don’t do something about it.” In 2016, she founded Detroit Phoenix Center, the city’s first-ever drop-in center for street-connected youth.

It’s a safe space for teens and young adults at risk of, or experiencing, homelessness. They find basics that can mean survival — from showers, meals, laundry services, lockers, and day beds, to career and life skills workshops — and a community of care.

“There is a pain point for me in this work,” Courtney says. “Those can either cripple us or force us to show up in the world. I chose the latter.”

GPF Impact: Our funds help cover administrative expenses.

JUST IMAGINE USA

Giving Fun — and Opportunity — to Inner City Youth

Abby Sondak traces so much of her personal growth back to summers she spent at overnight camp: intrepidness, confidence, independence, and appreciation of a wider world. “I wouldn’t have traded those years for anything. I’m passionate about giving others that experience,” she says.

As an educator working with inner-city youth in DC, she’s well positioned to give it to those who arguably need it the most. Just Imagine, the organization she founded, provides summer camp scholarships to underprivileged children and teens, exposing them to dramatically new environments, challenges and trajectories.

But Just Imagine goes even further, treating camp as more than a one-off experience. Instead, it’s the start of a long-term relationship that includes life-skills and college-prep workshops, and even campus tours ... all creating paths for successful journeys through life, for those starting from the back.

GPF Impact: Our grant funds scholarships for summer camp, and administrative expenses.

Good Deeds by the Numbers

Over 13 years, we’ve given over \$17.6 million to support 213 dynamic programs ranging over 16 distinct program areas.

TOTAL DOLLARS RAISED 2008-2021:

\$20,825,658

AREA	AMOUNT	PGMS	AREA	AMOUNT	PGMS
Animal-Assisted Therapies	\$112,387	2	Kids	5,057,775	45
Eldercare	372,184	13	Literacy & Education	105,050	10
Ending Workplace Harassment	130,901		Natural Disasters	88,947	5
Fighting Hatred	67,644	3	Refugees	537,560	9
Fundamental Needs	3,658,917	35	Shoah Survivors	131,463	4
Health & Well-Being	1,660,670	29	Uplifting Lives One at a Time	1,405,615	
Hunger & Food Rescue	830,703	25	Veterans & Military	1,339,585	6
Inclusion & Disabilities	1,343,291	12	Women’s Empowerment	801,513	15

WE SUPPORT AND MENTOR OUR GRANTEES TO HELP THEM BUILD ROBUST, IMPACTFUL GRASSROOTS NONPROFITS, ENSURING THAT YOUR DONATION MAKES A DIFFERENCE IN A WORLD THAT NEEDS IT.



SCOPE

SO MUCH NEEDS FIXING ... Programs we support serve a broad range of human needs and populations-at-risk — from eradicating poverty to welcoming refugees.

ACCOUNTABILITY MATTERS ... We get to know our grantees and deeply and thoroughly vet their work to ensure our funds are used effectively and as intended.

SCREENING



SUPERVISION



STRENGTH IN PARTNERSHIP ... Once we commit to an organization, we guide them along, offering support, expertise, encouragement, and friendship along the way.

DOING GOOD CAN'T WAIT ... We work quickly, nimbly and efficiently to ensure that when urgent needs arise, as they often do, they are met as swiftly as possible.

SPEED



LEVELING THE PLAYING FIELD USA 🇺🇸

Ensuring Access to Sports

Max Levitt founded Leveling the Playing Field in 2013 when he saw the opportunity presented by the excess of equipment in collegiate sports and the corresponding void in low-income areas. Max, an outspoken advocate for income inequality, explains: "The greatest gift I've gotten from this journey has been the ability to gain an intimate understanding of what it's like to grow up in poverty in this country."

With warehouse locations in the Washington - Baltimore area, and over \$7.5 million in equipment distributed, LPF breaks down barriers so every kid can experience the benefits: better grades and health, teambuilding skills, and more. Reacting creatively to the pandemic with Sports Kits so kids could participate in virtual sports, LPF is now moving into another location in Philadelphia, and is one step closer to Max's dream of a national LPF program.

GPF Impact: Our grant pays for equipment in the new Philadelphia warehouse.

TRIBETALK USA 🇺🇸

Recognizing Shifting Realities for Jewish Students

At one university, a Jewish student resigned from student government after being harassed for her pro-Israel views. At another, neo-Nazi posters were removed. At a third, anti-Israel rallies took place on the quad. The list goes on, as antisemitic and anti-Zionist incidents rise on college campuses.

In Massachusetts, visionaries **Michelle Black**, **Robin Friedman**, and **Jude Sydney** recognized that their own children were unprepared to navigate shifting, challenging and sometimes threatening environments. In 2020, the three founded TribeTalk as a resource-rich hub giving college-bound high school students connections and information to help them evaluate Jewish life on campuses ... and equip them with the knowledge and confidence to wear their Jewish identities proudly once there — and beyond.

"We are giving students the agency and connectivity to build strong and vibrant Jewish lives and communities on campus," says Jude, "and to inform them for life."

GPF Impact: Our funds help cover administrative expenses.



UNEXPECTED GOOD

GOOD DOES EMERGE FROM THIS TIME OF challenge. **Pam Koner, Founder of Family-to-Family, and Michelle Suazo, Executive Director of The Food Project**, tell us how new and unexpected connections — some rooted in tragedy — have fueled their optimism, passion and growing impact.

Pam: Little did we know that within a few months of the pandemic's start, we would almost double the size of our Sponsor a Family program — matching donors to families in need. As things return to normal, generosity will find pre-set boundaries again and we will have to work to find donor families.

But, having experienced such generosity of spirit and kindness from average American families eager to "share their bounty" with those among us with very little, I've seen the best of us — and I'm hopeful.

Michelle: We've worked hard during the pandemic to hire at-risk youth from the streets to feed the vulnerable. After three years in a safe space in the center of this violent neighborhood, we always knew we could lose one of our kids to violence. In August, 2021, Troy Rush Jr., a founding youth ... was murdered blocks away from our kitchen.

The next week, the unexpected happened when 20+ youth came off the streets from three drug corners asking for jobs. We were overwhelmed and felt obligated to find them work to keep them safe. It was unforeseen that we would lose Troy, and yet unexpected that this tragedy saved many lives from the street.



PAM KONER
MICHELLE SUAZO

Helping Aspiring Americans

EMMA'S TORCH USA 🇺🇸

Giving Refugees a Future Through Culinary Arts

Inspired by the poetry of activist Emma Lazarus, **Kerry Brodie** founded Emma's Torch to provide culinary training to refugees, asylees and survivors of human trafficking, helping them find meaningful careers and build better lives. Students' skills are perfected at the Brooklyn restaurant, aptly named Emma's Torch, and at a café at the Brooklyn Public Library. Kerry says, "Our students have overcome hardships, but they are also unique individuals with hopes and dreams ... We want to make sure we can restore that dignity and that humanity." To date, more than 100 students have completed the program with a 97% job placement rate.

Despite the pandemic, Emma's Torch has two new program tracks, a reinvigorated culinary training program and full-service dining resuming this Fall.

GPF Impact: Our funds are directed to underwriting student-prepared meals for local agencies, and providing for students' Covid-related needs.

HELLO NEIGHBOR USA 🇺🇸

Welcoming Refugee and Immigrant Families

"Families will be coming, and there will be calls to action," **Sloane Davidson** told a news channel in August as the humanitarian crisis erupted in Afghanistan. The founder of Hello Neighbor knows what it will take — and what ordinary individuals and families can do — to embrace them.

Driven by the notion of welcoming the stranger, Hello Neighbor is a community of care for newly resettled refugee and immigrant families building new lives in Pittsburgh. Its core program matches them with local "mentor" families ... other initiatives provide mom-to-mom support, youth tutoring, and essential items for families in need.

Since 2017, Hello Neighbor has supported over 500 refugees and immigrants. Two years ago, Sloane created the Hello Neighbor Network, a consortium of 23 similar national organizations sharing best practices and creating an identity for their critical work.

GPF Impact: Our grant helps underwrite the Hello Neighbor Network conference and mini-grants awarded to programs in the consortium.

INTERNATIONAL NEIGHBORS USA 🇺🇸

Neighbors Helping Newcomers

Their stories echo the stories of so many of our own family members who came to America with hopes for a better life. They come from Syria, Afghanistan, Bhutan and beyond, and comprise about 4% of the population in and around Charlottesville, VA. Many arrived with Special Immigrant Visas, having worked overseas on behalf of the US government.

All are grateful to founder **Kari Miller**, who recognized the need for a better way to welcome these newcomers (more than 300 families to date) when she founded IN in 2015. "Great Neighbor Guides" are local residents who volunteer as advocates and friends and provide a critical connection to the community. In the words of one of Kari's aspiring Americans, "IN really cares about us and gives us the respect that we deserve."

GPF Impact: Our funds underwrite a new staff position as well as provide for numerous Covid-related needs such as rental assistance.

REFUGEE ASSISTANCE ALLIANCE USA 🇺🇸

Helping New Americans Integrate in South Florida

NEW With nine moves in 15 years, **Kristen Bloom** says: "dislocation is my middle name." So when she came to know individuals and families in South Florida's Syrian refugee community — and their struggles adjusting to new lives — she was moved to act.

She founded Refugee Assistance Alliance in 2017 to help new Americans from Middle Eastern, African and Asian countries. "They've been through so much more than any of us can imagine. A support network just didn't exist."

RAA places a high priority on teaching English, but has established a holistic approach to resettlement, recognizing that friendships and community are just as essential to successful integration. "People are just people, yearning for connections. Our ultimate goal is to build peace and understanding among the people of South Florida. It's harder to hate up close."

GPF Impact: Our grant supports pandemic-response initiatives, and a matching grant covers some administrative costs.

Strengthening Families

ACHLA-THE HEYANUT CENTER ISR

Making Families Whole

"I strive to put myself in someone else's shoes and to see every human being as a whole ... It is important for every person, regardless of their disabilities, to live a full life in the community, together with all of us."

For more than 10 years, **Johanan Flusser** worked in a school that catered to kids with serious mental challenges. There, he saw the complex problems these kids and their families faced — including being caught in a system bogged down by bureaucracy, insensitivity, and frequent misdiagnoses. After seeing the downward spiral this often caused, Johanan started Achla-The Heyanut Center: the only multi-disciplinary institution in Israel that provides hope and solutions to families in crisis, especially those with special needs children.

Johanan and his team work without bureaucracy to provide personal assessment and guidance, directing each child and family to suitable resources and a better quality of life.

GPF Impact: Our funds underwrite the program's modest administrative expenses.

ATZUM — JUSTICE WORKS ISR 🇮🇱

Justice, Justice You Shall Pursue

Rabbi Levi Lauer is a man driven by the idea that a "life best lived is making other people's lives better." Guided by this mandate deeply embedded in our Jewish tradition, Rabbi Lauer has spent most of his life inspiring others to join him on this mission. In 2002, he founded ATZUM to help three specific groups: victims of human trafficking, survivors of terror attacks and those recognized by the State of Israel as Righteous Among the Nations (non-Jews who helped Jews escape Nazi persecution).

In more recent years, the organization spearheaded legislation to make prostitution illegal. ATZUM is now deeply involved in helping the 30,000 refugees and asylum seekers currently living in Israel — including 900 single mothers who need access to basic necessities for themselves and their children.

GPF Impact: Our funds provide for the needs of the remaining Righteous Among the Nations, including personal welfare visits.

THE FORGOTTEN PEOPLE FUND ISR

Helping Ethiopian Students and Families

A glance at the smiling faces of Ethiopian university students with their first-ever computers is apt reward for the hard work of **Anne and David Silverman** and **Wendy and Jeff Starrfield**. With access to technology, future success becomes more attainable.

Twenty-three years ago, when the Silvermans and **Aida and Yosef (z"l) Miller** began their work in Netanya, which has the largest Ethiopian community in Israel, The Forgotten People Fund provided basic needs to those struggling with social and economic hardships. Today, it's clear that education is a critical key to breaking the cycle of poverty, so this all-volunteer organization provides laptops and tuition stipends, in addition to emotional support, to qualified students.

During the pandemic, FPF supplied medicine and food to 1,500 families — and, of course, laptops to at least 78 students whose classes had gone virtual.

GPF Impact: Our funds are directed to monthly stipends and computers for students, as well as other emergency needs.

IN BETWEEN — BEIN LE VEIN ISR

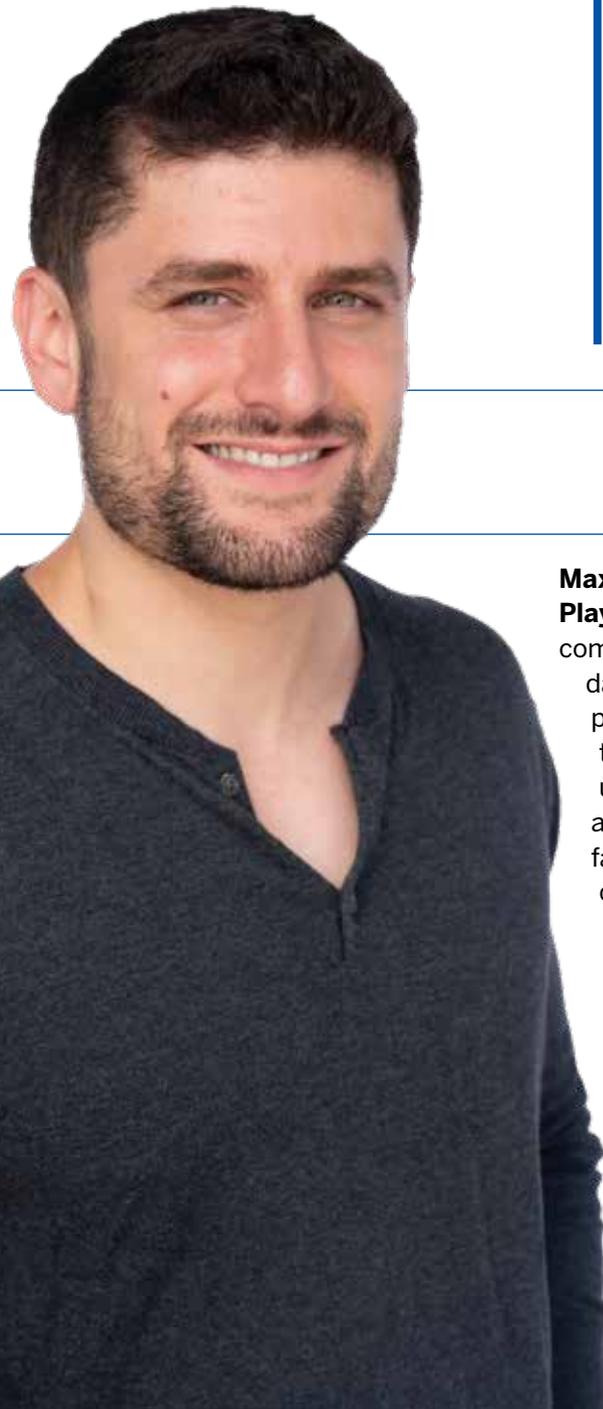
Helping Children Navigate Divorce

NEW Barely a teen, Liat's life took a dramatic turn when her parents separated, contemplating divorce. Coinciding with the pandemic, economic circumstances forced Liat and her mother to relocate to another part of the country. Even with bi-weekly visits to her father, Liat struggled with her new reality, becoming further isolated, and as parental tensions increased, began to harm herself. Fortunately, the city of Holon where Liat now resides had established a Bein Le Vein center, and an art therapist, trained to work with children impacted by divorce, used various therapeutic modalities to reach Liat and help her adjust.

It was for children like Liat that **Michal Feffer**, a lawyer and social entrepreneur, started this program, the only one of its kind in Israel. Drawing upon her own experiences, Michal knew that, with proper support, kids like Liat could survive and even flourish.

GPF Impact: Our matching funds are used to establish a center in Tel Aviv-Jaffo.

Max Levitt and Evan Robbins share commitment to youth empowerment, education, and community building — a passion expressed in very different settings and unique ways. They reflect on the road forward.

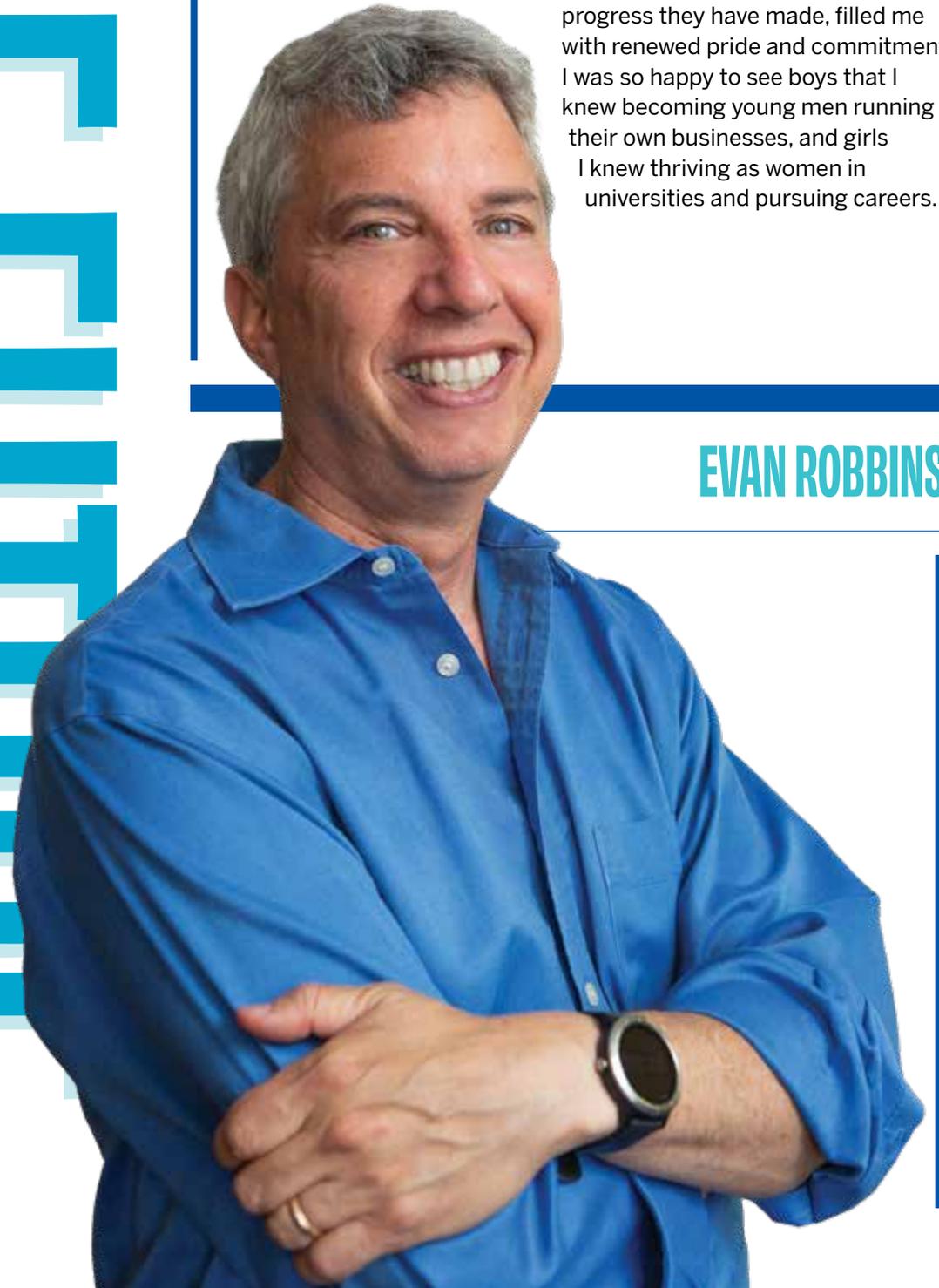


MAX LEVITT

Max Levitt, Founder, Leveling the Playing Field: Despite working with community-based resource centers every day, I didn't realize how critical these places were until the pandemic took them away. These buildings that we usually walk by without thinking much about are an integral part of our social fabric — especially in low-income communities where folks need a place like the library to use a computer or a recreation center to have a safe place after school.

As we come out of the pandemic and the word "critical infrastructure" enters our vernacular, I'm spending more time than ever advocating for investment into not only improving, but also expanding these critical community facilities ... improving outcomes, especially for our youth.

LEVELING THE PLAYING FIELD



EVAN ROBBINS

Evan Robbins, Executive Director, Breaking the Chain Through Education: I had the opportunity to step back and reevaluate how better to help victims of trafficking and make organizational changes to meet new realities. Then, in June of 2021, I was finally able to visit Ghana for the first time in two years. The love I felt from my beneficiaries, and the progress they have made, filled me with renewed pride and commitment. I was so happy to see boys that I knew becoming young men running their own businesses, and girls I knew thriving as women in universities and pursuing careers.

IN DRAMATIC FASHION, GPF CHANGE MAKERS IN Israel are using technology during the pandemic to create cross-cultural and trans-national connections, find common cause, and deepen impact. **Esty Shushan, Founder of Nivcharot, and Dr. Mickey Schindler, Director of MARVA, and Dr. Michal Wosner, Founder of MARVA,** tell how:

Esty: Since the pandemic began, Zoom has demarcated us within narrow squares. It also gave us freedom to expand reach and influence. One of the most inspiring Zoom meetings of the past year

was with two feminist activists from the United Arab Emirates. We learned how much we have in common. All of us are educated feminists, sharing a view of the world via a critical, gender-sensitive perspective. All of us face familial and communal perceptions of our place in society, and we are all masters in mediating feminism, religion, tradition and family. We concluded our meeting teary, and with new hope for a shared breakthrough.

Mickey and Michal: Over the past year and a half, new connections were rare. But recently we

met via Zoom with social workers and other professionals working with Alzheimer's and dementia patients in East Jerusalem. Not only did this take place during the pandemic, but also amid spiraling tensions around the time of the war in May. Being part of a group of diverse individuals — Jews, Christians and Muslims — united by common vision to help elderly residents of East Jerusalem was remarkable and motivates us to seek further connections across Israel.



FINDDING COMMON CAUSE

MICHAL WOSNER
ESTY SHUSHAN
MICKEY SCHINDLER

JEREMY'S CIRCLE ISR

Supporting Kids Living with Cancer in the Family

As **Jeremy Coleman, z"l**, was nearing his final days, his first-grader asked for a playdate with a child whose father also had cancer. Jeremy and his wife **Pamela** understood the importance of that shared connection but found no formal resources to make it possible. After finding a family in a similar situation, they arranged their first playdate — and today Jeremy's Circle serves hundreds of families touched by cancer. Jeremy's legacy is a supportive community promoting friendship and fun, and benefiting children and parents alike.

With "Fun Days" cancelled during the pandemic, activities — including a trivia contest and an interactive magic show — were held online, and the group continues to grow, offering families support. As Pam says, "No matter how strong or successful we are, we can't do it alone. ... It is a gift when people help you."

GPF Impact: Our grant helps cover the cost of a social media consultant.

YESH TIKVA USA

Resources for the Jewish Infertility Community

One in eight couples in America struggles with infertility — and Rebecca and her husband were no different. Joining Yesh Tikva's Fertility Friends peer mentorship program and C3 (Compassion, Conversation, Community) support group gave Rebecca the strength she needed to undergo treatment and become mother to two healthy babies.

Having faced their own infertility issues, **Gila Block** and **Elie Salomon** know how isolating this diagnosis can be. They founded Yesh Tikva ("There is Hope") to create a community of support, with resources, tools and programming (online and virtual during the pandemic), and to raise awareness and sensitivity. "By putting one foot in front of the other and focusing on what we do have power over, we put ourselves back in the driver's seat, ready to tackle whatever comes our way."

GPF Impact: Our funds are used for administrative expenses.

Nourishing Body and Soul

CITY STRINGS UNITED USA

Bringing Music Education to Underserved Kids

Growing up in inner-city San Diego, **Bithyah Israel** had the chance to learn to play cello, and it changed her life. Wanting youth in urban Boston to have the same opportunity, she founded City Strings United. Now celebrating its tenth year, the Roxbury-based program enlists the help of volunteer teachers and rented instruments to teach children ages 3 to 15 leadership and life skills along with music. “I really see a brightness with our students,” says Bithyah. “Our program has really inspired the kids and the parents.”

City Strings showed resilience during the pandemic by successfully pivoting to online instruction, increasing impact through remote instrument support and individualized lessons — and even an end-of-year concert. In addition, care packages — including mugs, hot chocolate, bagels and other treats — raised students’ spirits.

GPF Impact: Our grant provides music syncing software that enhances online learning, as well as funds for a marketing video.

ENVISION KINDNESS USA

Collecting and Spreading Kindness

Watching the news, he realized what he was seeing wasn’t “true to what life is mostly about and there was a need to provide people with a balance.”

Dr. David Fryburg, a physician and scientist, joined his son **Jesse**, an entrepreneur, to create Envision Kindness to add more positivity to unavoidable 21st century screens. They promote and practice the truth that images of kindness have a positive impact on physical and emotional wellbeing.

Building what they call “kindness media,” they’ve created initiatives to elevate positive images in the public sphere. The EnSpire project, for example, streams images into health care settings, workplaces, and schools. And an annual international photo contest encourages entries that find, capture and share moments of kindness in communities.

“Images have great power to bring out joy, gratitude, optimism, love, and compassion,” says David.

GPF Impact: Our funds help cover administrative expenses.

MAKE MUSIC NOLA USA

Inspiring, Engaging and Empowering Students Through Music

Music is fundamental to the culture of New Orleans, a city steeped in musical traditions. But, for the many schools that lack funds for music education, Make Music NOLA fills the void with tuition-free programs for qualified students (those eligible for free or reduced lunch). Headed by **Laura Patterson**, MMN reaches and empowers hundreds of students, creating a community of creativity, teamwork and friendship. As one teacher describes, string instrument lessons — with classical and operatic as well as folk, Creole and Mardi Gras songs — “give students an opportunity to broaden and understand who they are.”

During the pandemic, MMN staff shifted quickly to online lessons, creating virtual instructional videos, and even building curriculum content. Their hybrid model includes in-school and virtual strings classes, virtual masterclasses, summer intensives, and in the fall of 2021, outdoor and socially distanced programs.

GPF Impact: Our funds underwrite teachers’ salaries.

FEEDING THE NEIGHBORS

NECHA MALKA ISR

Quietly Feeding Hungry Families

ZEHAVA AND KARYN—FEEDING THE NEIGHBORS ISR

Delivering Food Packages to Families in Need

Irit has suffered from severe post-partum depression since the birth of her first child. Her husband, Shai, has left his job to care for her and their three young children. With no income, mounting loans and no support from family, they seemingly had nowhere to turn. It is exactly such a situation that sends **Shira Gilor** into action. In addition to running her second-hand clothing shop, Shira works quietly in her neighborhood to help those struggling to sustain themselves. Friends and neighbors volunteer to distribute packages of food, basic necessities and sometimes even assistance with rent and other bills.

Not far away in Jerusalem, **Zehava Taub** and **Karyn Gellman** also know the smallest gesture can assure someone they’re not alone. Enlisting the help of others in their neighborhood, both spearhead monthly food donations to those nearby who might be struggling. Despite increased needs during the pandemic, these women continue to deliver kindness along with food and supermarket gift cards.

GPF Impact: Our funds underwrite the cost of supermarket gift cards.

SECOND HELPINGS ATLANTA USA

Pursuing Food Justice and Ending Hunger

The model is simple: partner with donors of surplus food — like grocers and restaurants — and build a team of committed volunteers to transport it all to agencies that serve people in need. The execution is complex: coordinate more than 70 food donors, upwards of 75 agencies, and 200+ volunteers.

And the impact is immense: 1.9 million pounds of surplus food rescued last year, providing nearly 1.6 million fresh and nutritious meals, plus an additional 400,000 chef-prepared meals.

What began as a synagogue social action project under the leadership of **Guenther Hecht** more than 15 years ago has maintained its grassroots soul as it has grown into Second Helpings Atlanta. In the process, it’s creating an ecosystem of *tzedakah*, community volunteerism, zero-waste social responsibility, environmentalism, and awareness of hunger and food justice throughout the metro Atlanta area.

GPF Impact: Our funds are used for food storage and equipment expenses.

SHELTER MUSIC BOSTON USA

Classical Music as a Social Service

“We know the concerts transform our audience. People feel hopeful. People feel relaxed. People feel that someone is taking them seriously and looking them in the eye with high quality artistic interaction,” says **Julie Leven**, founder of Shelter Music Boston. Playing concerts in unlikely venues, the classical musicians of SMB bring uncommon joy to residents of Boston-area shelters. A respite from dealing with daily struggles, residents describe the music as calming and soothing. Over the last 11 years, hundreds of concerts have touched the lives of thousands, including children and even the musicians themselves.

During the pandemic, live monthly chamber music concerts were replaced with virtual concert programs, and new partnerships were formed with additional homeless services and recovery organizations.

GPF Impact: Our funds support children’s programming.

SWIPE OUT HUNGER USA

Eradicating Food Insecurity Among College Students

Rachel Sumekh was a UCLA student when she discovered a disturbing reality — some of her peers were food insecure. Unwilling to ignore this hidden scourge, she and some friends created a program allowing students to donate unused funds on their meal plans so others could eat. Eleven years later, Rachel is the visionary behind Swipe Out Hunger, working to eradicate student food insecurity and its negative impact on individuals and campus communities. As one in three college students nationally is food insecure, the organization spearheads activism and impact on nearly 140 campuses. It also authored Hunger Free Campus legislation that has passed in CA, NJ and MD.

“We’re all familiar with the phrase ‘starving student’ as if it’s some rite of passage,” Rachel wrote in *Inside Higher Ed*. “Romanticizing student food insecurity is preventing us from seeing it as a crisis.”

GPF Impact: Our grant supports a coaching and consulting program on campuses.

VILLAGE HARVEST USA

Sharing Abundant Produce and Building Community

A pandemic does not stop trees from producing luscious fruit. For **Craig Diserens**, founder of Village Harvest, the arrival of Covid had an enormous impact on how he deployed his thousands of volunteers to glean the heritage orchards in California’s Valley of Heart’s Delight. Distancing requirements, masks and sanitizer made the work more cumbersome — and yet the prospect of being outside and “doing some good” brought Craig an unprecedented number of volunteers. Ultimately, they completed 45 harvests yielding almost 200,000 pounds of apricots, peaches, apples, plums, pears, oranges and clementines, all delivered to local food banks to feed nearly 100,000 people.

Despite the impact of wildfires, smoke and drought, Village Harvest continues to focus on community engagement and education, which has always been a significant part of its work.

GPF Impact: Our funds help underwrite the cost of gleaning historic and non-commercial orchards.

Leading with Strength



EVIE LITWOK
SHERELLE HOGAN

BOTH FIND COMMONALITY having established organizations dedicated to issues of incarceration and its cyclical and generational effects on those even peripheral to its grip. Fueled and informed by their own personal journeys, **Sherelle Hogan, Founder of Pure Heart Foundation, and Evie Litwok, who founded Witness to Mass Incarceration,** are shining light on — and uplifting — invisible populations.

We asked them both to describe an unanticipated connection or direction that emerged as they led their organizations over the past 20 months of challenge.

Sherelle: When I dedicated my life journey to serve youth with incarcerated parents, I quickly understood consistency is the driving force in their lives to push them to thrive. Closing Pure Heart's doors potentially could have ended their hope. As a leader, I couldn't allow that to happen. Unexpectedly, Pure Heart was able to connect with new funding partners, The Good People Fund being one of them, and it saved us.

Evie: Formerly incarcerated people are in dire shape. Most were already impoverished, but now they are food insecure. I changed the focus to get them food gift cards and part-time jobs. And, I created the first-of-its-kind online directory of services and businesses run by formerly incarcerated people, a public resource that will grow and endure and help support them through this time and beyond.



Statement of Activities and Functional Expenses

FOR THE PERIOD JULY 1, 2020 TO JUNE 30, 2021

SUPPORT AND REVENUE				TOTAL
Contributions				2,654,499
Investment Income				217
				<u>2,654,716</u>
	PROGRAM SERVICES	MGMT & GENERAL	FUND-RAISING	TOTAL
Grants	2,567,991			2,567,991
Expenses:				
Salaries *	63,000	13,500	13,500	90,000
Payroll Taxes	5,226	1,120	1,120	7,446
Administrative Support *	-	35,921	-	35,921
Bank and Credit Card Fees	-	7,185	-	7,185
Consulting	-	28,800	-	28,800
Depreciation & Amortization	1,238	266	266	1,770
Insurance	-	2,529	-	2,529
Marketing	19,372	-	12,914	32,286
Office	-	1,972	-	1,972
Payroll Service	234	50	50	334
Postage and Shipping	920	197	197	1,314
Professional Fees	-	13,260	-	13,260
Telephone and Internet	420	90	90	600
Travel and Lodging	64	14	14	92
Technology Expense	3,134	672	672	4,478
Total Expenses	93,608	105,576	28,823	228,007
Total grants and expenses	2,661,599	105,576	28,823	2,795,998
Change in Net Assets				-141,282
Net Assets at July 1, 2020				562,031
Net Assets at June 30, 2021				420,749

* these costs are underwritten by specific donations made available for that purpose



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 Kaima, p. 9

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Allocations and Index

GRANTEE	AMOUNT	PG	GRANTEE	AMOUNT	PG
ACHLA	23,950	29	LiLY-Lifeforce in Later Years	15,000	18
Ani Shlishi △	159,255	23	Magen	20,000	8
ATZUM	15,490	29	Make Music NOLA	7,500	34
Ba'asher Telchi △	23,926		MARVA △	39,000	19
The Bagel Brigade	6,000		Mitzvah Circle Foundation	40,357	14
Beit Berl ▲	20,000		Music Mends Minds	15,000	19
Big Brothers, Big Sisters Israel ▲	6,064		Necha Malka △	24,841	34
Boston Youth Wrestling	10,000	23	Nivcharot	20,000	19
Breaking the Chain Through Education	5,000	23	One Can Help	15,000	14
Caravan to Class	6,000	23	Pesia's Kitchen △	106,994	14
City Strings	5,000	34	Pittsburgh Interfaith Evolutions	4,500	9
Connections	20,000	23	Plant it Forward	5,000	
Covid △	219,963	4	Project Kruvit	5,500	
Creating Connected Communities	7,500	24	Puerto Rico Lit	4,000	15
Detroit Horse Power	15,000	24	*Pure Heart Foundation	13,500	9
*Detroit Phoenix Center	5,000	24	*Refugee Assistance Alliance	7,500	28
Emma's Torch	10,000	28	Road to Recovery	20,500	12
Ending Workplace Harassment	9,000		S.A.H.I. ▲	66,180	
Envision Kindness	5,000	34	Sahar	25,000	19
*Everyday Boston	7,500	7	Second Helpings Atlanta	11,500	35
Family-to-Family	16,800	13	Shai Asher △	96,362	19
FEAST	18,400	18	Shalhevet ▲	26,701	
The Food Project	24,600	15	Shelter Music Boston	10,000	35
For Good PGH	8,000	13	Shutaf	11,145	12
The Forgotten People Fund △	71,786	29	SPIRIT Club Foundation	8,000	22
Gabriel Project Mumbai	21,500	14	Survivor Mitzvah Project △	19,800	22
Haparvarim ▲	18,000		Swipe Out Hunger	7,500	35
Heart 2 Hart Detroit	17,500	18	Ten Gav △	113,907	15
Hello Neighbor	20,000	28	TribeTalk △	46,154	26
Helping Kids on Israel's Southern Border	3,102		Tzimaon ▲	990	
Hope and Comfort	10,000		Unchained At Last	15,000	22
I Support the Girls	10,357	18	Uplifting Lives One at a Time	192,163	5
*In Between - Bein Le Vein △	35,631	29	Village Harvest	7,500	35
Inbar	30,000	18	The Warehouse NJ	7,500	15
International Neighbors	23,913	28	Witness to Mass Incarceration	10,000	12
INTRA ▲	4,035		Yesh Tikva	5,000	33
Jeremy's Circle △	115,455	33	Yotsrot	13,500	12
jGirls Magazine	10,218	7	*ZA'AKAH	5,000	22
Just Imagine	14,000	24	Zehava and Karyn-Feeding the Neighbors	5,500	34
Kaima ▲	291,650				
Kaima Beerotayim	10,000	8			
Kaima Hukuk	16,000	8			
Kaima Nahalal △	84,435	8			
Keren Segulat Naomi △	6,124				
Kuchinate ▲	27,627				
Leveling the Playing Field	13,000	26			

△ A portion of this grant was donor-recommended
 ▲ All of this grant was donor-recommended
 * New program



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The Good People Fund Expenses vs Overhead

Program Expenses*	95.1%
Administrative Expenses	2.2%
Fundraising Expenses	2.5%

Donations designated specifically for administration
bring GPF overhead to 0%

*Percentage of GPF's total expenses spent on programs and services